

BALDWIN

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For Immediate Release

Baldwin Hardware's Plethora of Commercial Finishes *-23 finishes that leave a lasting impression-*

(July 1, 2009) Lake Forest, CA – Baldwin Hardware designers are committed to creating finishes that meet a growing demand of end user needs. To that end, the company plans to offer 23 finishes within its new commercial portfolio of hardware, crafted in both modern and traditional styles. “The Baldwin customer expects the finest, with a portfolio designed to meet a variety of stylistic choices for ultimate flexibility,” said Dave Albert, vice president of Baldwin Hardware. “Our extensive array of finishes delivers on that design promise as well.”

Setting the company apart is its breadth of available styles and finishes, including those that celebrate the tradition of old world style and charm. For example, a reinvented appreciation for Spanish Colonial influences has found its way into boutique hotels, as well as homes, across the country, from historic Miami Beach to tony Beverly Hills. Baldwin's Vintage Brass (033), a “living” finish that has been aged 6-12 months during the manufacturing process, continues to change over time for those who appreciate the patina that comes with a well-loved vintage piece. In addition, the company offers its proprietary *Lifetime Finishes*™ in polished brass, polished and satin nickel, which create a surface highly resistant to the effects of weather and normal wear and tear, including coastal applications.

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Contemporary momentum continues to intensify, as shown with Baldwin Hardware's satin and polished chrome finishes. The sleek, yet gracefully scaled, *Lakeshore*, *Houston*, *Detroit* and *Atlanta* collections, when shown in these in contemporary finishes, demonstrate Baldwin's continued commitment to quality, while expanding on its ability to develop cutting edge designs with modern cues.

Baldwin Hardware manufactures an extensive family of superior architectural and decorative products for residential and commercial use in a variety of finishes, including its proprietary *Lifetime Finish*[™]. Baldwin Hardware products signify quality and innovation, with offerings that include hardware and locksets and exterior lighting, as well as bath and cabinetry accessories. All portfolios are available in a rich variety of finishes and textures. The Reading, PA based company with more than 60 years of heritage, is part of the Black & Decker Hardware & Home Improvement Group, headquartered in Lake Forest, CA. To learn more about Baldwin Hardware, please visit www.baldwinhardware.com.

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