

# BALDWIN

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**For Immediate Release**

## **Baldwin Hardware Introduces New Levers** *-Modern Elegance with Baldwin's trademark quality-*

Lake Forest, CA – Baldwin Hardware, manufacturers of architectural and decorative products for the home, announces an introduction of six uniquely detailed levers. These new, solid forged brass styles are offered as part of Baldwin's Estate collection of door hardware, available in 21 finishes, including two exclusive to Baldwin: its Lifetime Satin Nickel and Lifetime Polished Nickel finishes. The launch includes three new roses, or decorative backplates, as well as five new turn knobs, all of which are designed to coordinate with the levers.



“This collection demonstrates Baldwin’s continued commitment to quality, workmanship and style, while expanding upon our ability to develop cutting edge designs that combine both classic and contemporary cues,” said Dave Albert, vice president for Baldwin Hardware. “Baldwin consumers will not be surprised that the brand they trust continues to evolve into creative new forms and architectural styles.”

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Baldwin Hardware manufactures an extensive family of superior architectural and decorative products for residential and commercial use in a variety of finishes, including its proprietary *Lifetime Finish*<sup>™</sup>. Baldwin Hardware products signify quality and innovation, with offerings that include hardware and locksets and exterior lighting, as well as bath and cabinetry accessories. All portfolios are available in a rich variety of finishes and textures. The Reading, PA based company with more than 60 years of heritage, is part of the Black & Decker Hardware & Home Improvement Group, headquartered in Lake Forest, CA. To learn more about Baldwin Hardware, please visit [www.baldwinhardware.com](http://www.baldwinhardware.com).

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