

BALDWIN®

LAUNCH OF MORTISE TRIMS IN BOULDER™ AND CODY™ STYLES SIGNALS EXPANDED FLEXIBILITY FOR POPULAR BALDWIN RUSTICS

READING, PA, (Sept. 26, 2007) – Less than a year since Baldwin Hardware Corporation launched its Boulder and Cody handlesets for tubular locking platforms, the two rustic styles have become so popular that the decorative hardware innovator today moves to make the sought-after look compatible with its mortise locks. The new Cody and Boulder trims have been successfully engineered to allow mortise



applications for both designs. Outside trims for entry doors using Baldwin mortise locks and cylinders will include both full and $\frac{3}{4}$ escutcheon versions. Interior trims for the arch-themed contours of Boulder or the square-themed contours of Cody will be available with either an oval knob or beavertail lever. According to General Manager Chas Seymour, “As a style leader, we are always aiming for ultimate flexibility. That is what it takes to insure that Baldwin brand loyalists can make our decorative hardware their own personal style statement for every function and throughout their homes.”

While each style can be delivered in any one of Baldwin’s range of 15 popular Images finishes, the company’s designers recommend that they be ordered in one of the eight darker, distressed or antiqued finishes on solid brass, including a new Rustic Bronze that has the look of a refined cast bronze. Trim sets do not include mortise lock and cylinder. These are to be ordered separately. To further increase the adaptability of this new offering, homeowners will be able to order mortise locks to accommodate door thicknesses from 1.375- to 1.75- and up; backsets of 2.5- or 2.75-inches; and cylinders for door

thicknesses of 1.375-, 1.75-, 2- and 2.25-inches. They will also be able to specify an emergency egress function. The styles unveiled today will begin shipping to qualified Baldwin retailers in early November.

Baldwin Hardware Corporation manufactures an extensive family of superior architectural and decorative products for the home; and is the creator of the proprietary *Lifetime Finish*™. The Baldwin family of products signifies quality and innovation. Offerings include architectural hardware and locksets, interior and exterior lighting, plus bath and cabinet accessories. All portfolios are available in a rich variety of finishes and textures. The Reading, PA based company with more than sixty years of heritage, is part of the Black & Decker Hardware & Home Improvement Group, headquartered in Lake Forest, California.

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